

# Elton Daniel

**Videomaker · Video Editor · Motion Designer · Developer**


Fortaleza, Brazil · Remote, international delivery · Brazilian

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Visit my website

Video portfolio

## PROFILE

Video editing and audiovisual content specialist with 10+ years of experience, from social media videos and motion design to event coverage and YouTube channel management. Since 2021 I have edited for international creators and media companies (UK, France, Italy), always focused on retention, engagement metrics and platform trends.

Background in Systems and Digital Media (Federal University of Ceará) with an exchange degree in Cinema and Media Engineering (Politecnico di Torino). I combine a creative eye with technical thinking: I understand the data behind a video and the code behind a tool, and I use both to deliver high-performance content.

### AI + code as a problem-solving toolkit

I have been programming since I was 12, and today I pair that background with AI coding agents (Claude Code and similar) to turn ideas into working solutions fast. When a workflow is slow or a tool does not exist, I build it.

- **Internal tools and automations** for editing workflows, delivery checklists and performance tracking.
- **Web products** built end to end: landing pages, interactive guides, client portals and a SaaS of AI content tools (Next.js, Supabase, LLM and media-generation APIs).
- **AI in production**: scripting, captioning, asset generation and analysis pipelines integrated into real editing routines.

## PROFESSIONAL EXPERIENCE

**2025 · present** — **Social Video Editor** · Caters Media Group · United Kingdom
Editing short viral videos for Snapchat, TikTok, Facebook, MSN and Yahoo, adapting material for different formats and audiences with attention to trends and engagement metrics.

**2024 · 2026** — **Video Editor** · Dragonfly Creator Hub · Brazil
Video editing and performance analysis for Brazilian content creators.

**2021 · 2024** — **Video Editor & Editing Supervisor** · Jellysmack · France
Analyzing and editing videos to fit the content strategies of creators around the world; supervising editing quality across the team.

**2022 · 2023** — **Photo Retoucher** · Photo2Post · Italy
High-volume photo retouching and colour correction for an Italian post-production company, working remotely with Photoshop and Lightroom to tight delivery standards.

**2018 · 2023** — **Videomaker & Photographer** · Febracis / Paulo Vieira · Brazil
Recording and editing videos for social media and brand content, event photo coverage, podcasts, and managing the YouTube channels of Paulo, Camila and Júlia Vieira. Employee of the Year.

**2016 · 2017** — **Video Editor & Motion Designer** · Inova Civil · Brazil
Recording and editing video content for the company's social media channels, plus motion graphics for institutional and marketing pieces.

## TOP SKILLS

Content strategy · Data analysis · Critical thinking · Audiovisual production · AI-assisted development

## SKILLS

Video post-production · Video recording · Camera operation · Motion design · 2D animation · Image editing · Photography · Event photography · Social media marketing · YouTube Analytics · Innovation

## SOFTWARE & TOOLS

Adobe Premiere Pro · After Effects · Audition · Photoshop · Illustrator · Lightroom · DaVinci Resolve · Final Cut Pro X · OBS Studio · StreamYard · YouTube Studio

## CODE & AI

HTML · CSS · JavaScript · PHP · MySQL · Next.js · Supabase · Claude Code · AI agents · LLM & media-generation APIs · Git · macOS · Windows

## LANGUAGES

- Portuguese · native
- English · professional (reading & writing) · conversational (speaking)
- Italian · advanced
- French · basic
- Libras (Brazilian Sign Language) · basic

## EDUCATION

**Ingegneria del Cinema e dei Mezzi di Comunicazione**
Exchange degree · Politecnico di Torino (Turin, Italy) · 2013

**Bachelor in Digital Systems & Media**
Federal University of Ceará (UFC) · first graduating class of the program

## COMPLEMENTARY COURSES

3D Animation & Artist · Art&Cia · After Effects · Pluralsight · VFX · Lucas Sena Films · DaVinci Resolve · Rabbit Nation · Character & Concept · Digital-Tutors · Photography · Canon College · Final Cut X · OZI · YouTube mentorship · Tiago Fonseca · Reels Maker · Ramon Campos · Primo.Studio Method · Hardware · CEPEP

## SELECTED PROJECTS · AI + CODE

**AI content-creation SaaS**
Multi-tool platform (photo, clips, carousel, audio, script) plus a multi-tenant WhatsApp AI agent. Next.js, Supabase, LLM and media APIs, payments.

**Real-estate video management portal**
Web portal for a real-estate agency: brokers book their property shoots, and the team tracks each video from scheduling through editing status to final delivery.

**Client proposals with access panel**
Event proposals delivered as PDF + QR code with a small PHP panel that tracks who opened each proposal and when.

**Personal site & video portfolio**
Bilingual site with a 65-video portfolio, animated hero and SEO, plus automated SFTP deploy scripts.

## ACTIVITIES & VOLUNTEERING

- 2006–2014 · Social action projects and youth group leadership (Obra Lumen)
- 2010–2012 · Community communications and website (Obra Lumen)

**See the work, not just the words.**
Full portfolio with 60+ videos across events, social media, motion design and creators.

eltondaniel.com · Video portfolio